



Dear [[INITIATIVE.AUDIENCE MEMBER.FIRST NAME]],

I haven't been this excited about an initiative in a long time.

What if we could truly change our state? Not just symptoms, but at the core? What if we could see real, measurable declines in the abortion rate, the foster care rate, the divorce rate, the addiction rate, and even homelessness? These aren't small problems. They're deeply rooted, complex challenges that have resisted quick fixes and political cycles. But what if the answer isn't complicated, but foundational?

What if the answer is strengthening marriages and families across the state?

This past week, [I had the opportunity](#) to be at the White House for a Marriage and Family Policy Briefing.

I listened as department leaders spoke about something that feels both obvious and often overlooked: **strong marriages and families are a primary pathway to a flourishing nation**. I heard former Governor Glenn Younkin (Virginia) and Governor Greg Gianforte (Montana) talk about how strong families play a role in the health of their respective states.



Just think about it for a moment.

The housing crisis. The economy. Healthcare struggles. Child welfare. Workforce shortages. Even the strain on many of our social service programs. All of these are directly or indirectly affected by the strength or breakdown of families. When families are stable, supported, and healthy, the pressure on these systems begins to ease. When they're not, the consequences ripple everywhere.

That's why lasting change in our communities begins in the home.

When families are strong, the ripple effects are undeniable. Children are more likely to thrive. Marriages are more resilient. Communities become safer and more connected. And many of the social issues we spend so much time reacting to begin to decline at their source.

But this kind of transformation doesn't happen by accident or overnight.

It requires intentionality. It requires leadership. And most importantly, it requires the Church to step into its role, not just within its walls, but out in the community.

That's where gospel-centered marriage and family engagement come in.

When churches actively invest in strengthening marriages, equipping parents, and walking alongside families in real, practical ways, something incredible begins to take place. Because this is about people. It's about building relationships, offering hope, and addressing real needs with truth and compassion. Over time, that kind of engagement doesn't just impact individuals; it begins to reshape culture.

Imagine hundreds, even thousands, of churches across our state taking this seriously. Imagine coordinated efforts to support marriages, reduce isolation, and help families flourish. The cumulative impact could be extraordinary.

That's why we're working with [Communio](#).

This partnership is about more than strategy; it's about transformation. Communio brings data, tools, and a proven approach to help churches effectively engage their communities and strengthen families in meaningful ways. Together, we're not just dreaming about change; we're building a pathway toward it.

Will it take time? Absolutely.

But culture is always being shaped, either intentionally or by default. The question is whether we're willing to invest in the kind of long-term, grassroots change that can actually move the needle.

If you are a pastor or church leader and you are interested in hearing more about Communio, please email me, and we can get you more information on how your church can play a role in changing your community. You can click reply, or email me at kweaver@pafamily.org.

In Christ,



Kurt Weaver

Director

Pennsylvania Church Ambassador Network

P.S. Will you RSVP today for our National Day of Prayer event at the PA Capitol and tell your friends? Visit pafamily.org/prayforpa today!



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