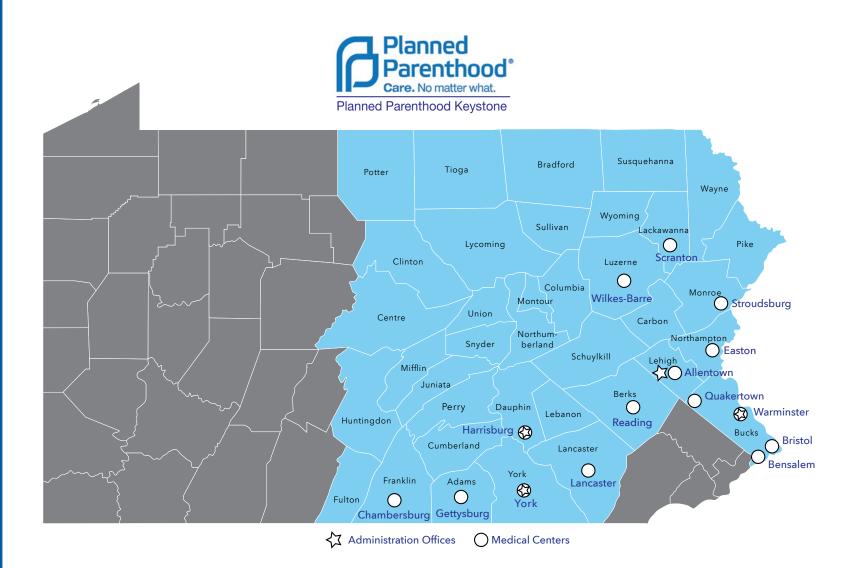


Planned Parenthood Keystone

ANNUAL REPORT

<u>2014</u> 2015





2014-2015 BOARD OF DIRECTORS & EXECUTIVE TEAM

BOARD CHAIR

Alex Reber, Dauphin

VICE CHAIR

Debbie Hutchison, Bucks

SECRETARY

Kathryn M. O'Neill, Luzerne

TREASURER

Cathy Stouch, York

ASSISTANT TREASURER

Jan Hodges, Cumberland

BOARD MEMBERS

Tracy Benenson, York

Dr. Tiffany Griffiths, Lackawanna

Carol Johnson, Bucks

Steve Koehler, York

David Leader, Dauphin

Shawn Murphy, Luzerne

Joan K. Paxton, Lancaster

Marianne Phillips, M. Ed., Lehigh

Sully Pinos, York

David Rheinheimer, Monroe

Jessica Ritchie, Dauphin

Karen Robbins, Bucks

Hallie Schorman, Lancaster

Martin Siegel, Dauphin

Shaleeta Washington, York

John Watkins, Berks

EXECUTIVE TEAM

Kim Custer*

President/CFO

Leslie K. Brown
Interim President/CFO

James Anasti Senior Medical Director

Jill Marino Chief Operating Officer

John Moeller Jr.

Vice President of External Affairs

Jeri Pearson Chief Financial Officer

Kate Rosset*
Vice President of Medical Services

Erin Vellela

Director of HR and Security

Elizabeth Wiggins

Manager of Board and Executive Affairs

Tim Wolfgang*
Vice President of Finance

*Former Executive Team Members

MISSION STATEMENT

The mission of Planned Parenthood Keystone is to provide and promote access to the essential health care services and comprehensive education people need to live healthy lives and build strong communities.

Dear Friends,

It has been a year of tremendous change at Planned Parenthood Keystone (PPKey), most of which was very positive. When faced with the challenges, we have only become stronger in our resolve to provide high quality essential health care and education. Throughout the year, you have stood with us through thick and thin, and we are thankful for your steadfast support.

Thousands of Pennsylvanians have benefited from the Affordable Care Act and Governor Wolf's decision to expand Medicaid. We celebrate the success of Obamacare and Medicaid expansion because it means women can now get birth control and preventive care with no co-pay or cost-sharing at our 15 medical centers. We have been hard at work in the community, letting people know that whether or not they have insurance, we have them covered.

The health care landscape is changing rapidly, but our core values remain the same. We continue to thrive because we have earned a reputation for providing high quality, compassionate care. No matter what. That's why nationally, one in five women in the United States has used Planned Parenthood at some point in her life.

Unfortunately, we are still defending basic rights like access to birth control and abortion care. This past fiscal year we watched the United States Supreme Court deal two damaging blows to reproductive freedom. First, the high court ruled that it is unconstitutional to establish a 35-foot buffer zone to protect patients from aggressive protesters outside Massachusetts health centers. Second, the court surprised many legal scholars with the Hobby Lobby and Conestoga Wood decision that allowed privately held corporations to opt out of providing birth control coverage in their employee health plans because of religious objections. While these decisions were disappointing and have created a landscape for hateful rhetoric, PPKey remains a vigilant advocate for women's rights and will continue to seek solutions for patients who depend on our services.

We look forward to the future as we adapt to the new health care environment. Our patients tell us that no one provides sensitive, nonjudgmental care in quite the same way as Planned Parenthood. It is because of this trust that women, men, and young people continue to rely on our services. And, it is because of your generous support that we are able to provide care for so many who need and deserve our services.

We invite you to read our annual report with the knowledge that the positive impact we have in your community is due in large part to your support. Thank you for all you do to assist PPKey in providing essential health care, sexuality education and training, and access efforts in your community.

Jeslie K. Brown

Interim President/CEO



Olex Reber

Chair, Board of Directors



TOTAL PATIENTS*

38,898

Some of the services we provided during those visits include:

STD TESTING & TREATMENT	
	53,478
HIV TESTING	
	9,157
CANCER SCREENING & PAP TESTS	
	3,658
ABORTION SERVICES	
	4,570
PREGNANCY TESTING	
	12,542
EMERGENCY CONTRACEPTION	
	1,749



^{*}Date Range: 07/01/2014 - 06/30/2015

CONTRACEPTION METHODS USED BY OUR PATIENTS

We provided the following highly effective methods of birth control to our patients*:

CONTRACEPTION	PATIENTS*	
Oral Contraceptives	48,545	
Depo-Provera®	9,191	
Vaginal ring	5,256	
IUC**	460	
Implant**	438	
Patch	1,898	

12,542 condoms were distributed to our patients.

^{*} Birth control cycle counts **Long-acting reversible contraception

health centers served our patients

-10,329 people received sexuality education at community events, churches, and schools

*Let's Talk" events were hosted by PPKey educators during October's Sexuality Education Month

• 12 Get Yourself Tested (GYT) events were hosted by PPKey educators during April



of our patients were between the ages of 20 - 39

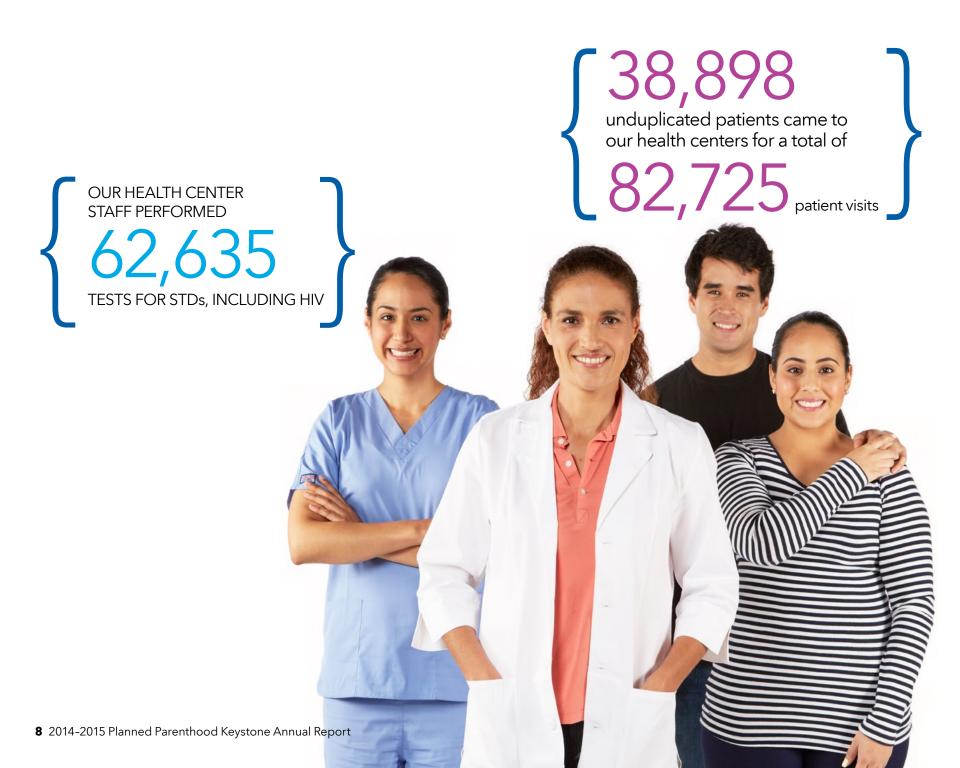


youth attended our three LGBTQA+ youth programs, The Curve, The Spectrum, and The Rainbow Room.

national and statewide conferences where PPKey educators delivered nine presentations as leaders in sexuality education



359 volunteers generously gave 6,925 hours of their time to increase access to reproductive and sexual health care in their community



PATIENT STORY

"I feel so blessed that I ran into Planned Parenthood. With health insurance being in such a topsy turvy state, I am currently uninsured. At first when I walked in I was a little depressed, but then the Medical Care Assistant (my angel) helped me through the process of being seen. She must be the most compassionate and kind hearted person I have met in years. She took time to understand my situation. Then Abby,* my nurse practitioner, treated me respectfully, professionally, and like a human, not a number and they were so crowded. I am so thankful for Planned Parenthood!"

Amy,* PPKey patient

*Names changed to protect privacy



5262 FREE RAPID HIV TESTS WERE GIVEN AT OUR BENSALEM & BRISTOL MEDICAL CENTERS IN THE LAST TWO MONTHS OF FY15

6,956
PATIENTS HAVE
SCHEDULED ONLINE APPOINTMENTS SINCE GOING LIVE IN NOVEMBER, 2014



What Did We Do This Year?

GLAD YOU ASKED.

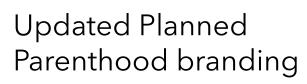
Proudly Supported LGBTQA+ Rights

PPKey staff, volunteers and Curve, Rainbow Room & Spectrum youth tabled at six Pride events during the summer months



Advocated for Pennsylvania employees

Worked with Rep. Mike Schlossberg to introduce legislation (HB 2300) protecting Pennsylvania employees against sexual harassment



We successfully completed our two-year plan to update our exterior signage at our 15 medical centers

We did this, too!

state legislative lobby visits were conducted by staff and volunteers

years of community support of Planned Parenthood's LGBTQA+ youth programing were celebrated at our annual Sing Out Loud And Proud (SOLAP) event





years of service by the Elephant's Trunk consignment shop volunteers were honored in April at our annual Lehigh Valley Spring Event



35 supporters rallied in Lancaster Square to protest the Supreme Court Hobby Lobby/Conestoga Woods birth control decision



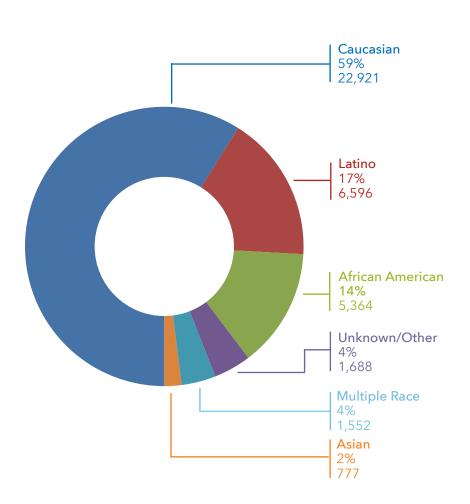
18
college students served as Health
Center Advocacy Program (HCAP) interns

PPKey supporters attended our Spring Events in the Lehigh Valley and Lancaster featuring guest speaker, feminist writer Katha Pollitt

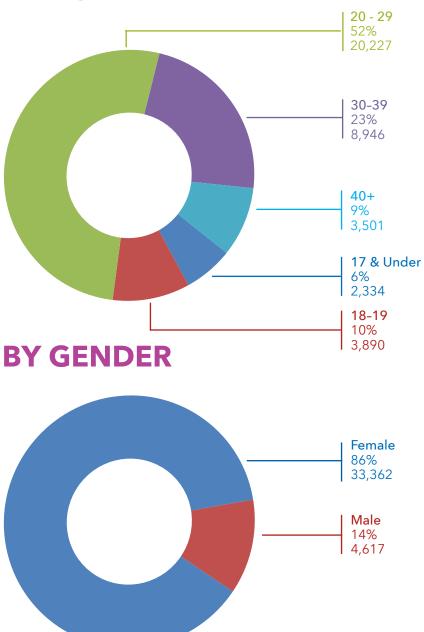


PATIENT DEMOGRAPHICS BY ETHNICITY/RACE

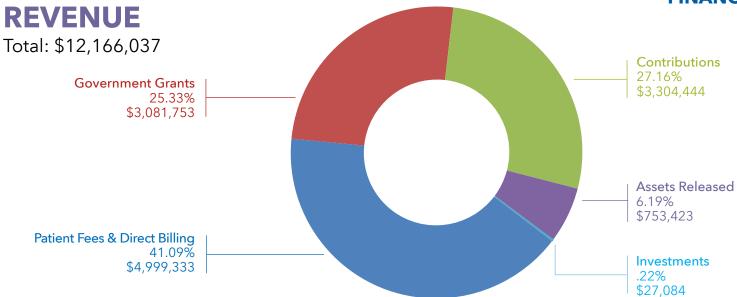
TOTAL PATIENTS 38,898



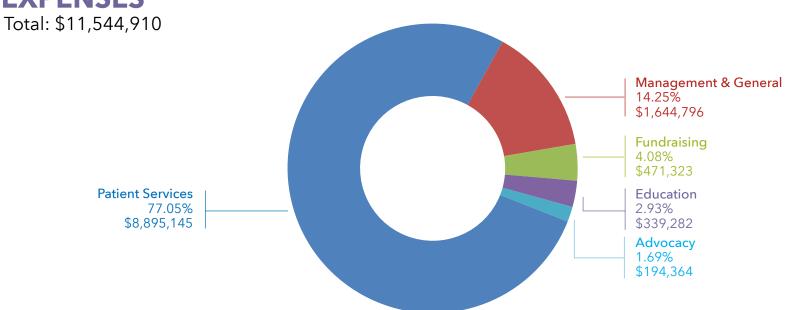
BY AGE



FINANCIAL OVERVIEW







2015-2016 BOARD OF DIRECTORS & EXECUTIVE TEAM

BOARD CHAIR

Alex Reber, Dauphin

VICE CHAIR

Debbie Hutchison, Bucks

SECRETARY

Shaleeta Washington, York

TRFASURFR

Jan Hodges, Cumberland

ASSISTANT TREASURER

David Leader, Dauphin

BOARD MEMBERS

Tracy Benenson, York Miriam Chaloff, Bucks

Dr. Tiffany Griffiths, Lackawanna

Janet Gross, Lehigh

Carol Johnson, Bucks

Jennifer Kitchen, M.D., Ph.D., Bucks

Steve Koehler, York

Kathryn M. O'Neill, Luzerne

Marianne Phillips, M.Ed., Lehigh

Sully Pinos, York

David Rheinheimer, Monroe

Jessica Ritchie, Dauphin

Karen Robbins, Bucks

Hallie Schorman, Lancaster

Martin Siegel, Dauphin

Cathy Stouch, York

John Watkins, Berks

EXECUTIVE TEAM

Leslie K. Brown Interim President/CEO

James Anasti

Senior Medical Director

Jill Marino

Chief Operating Officer

John Moeller Jr.

Chief Advancement Officer

Jeri Pearson

Chief Financial Officer

Erin Vellela

Senior Director of HR and Security

Elizabeth Wiggins

Manager of Board and Executive Affairs

ADMINISTRATIVE OFFICES Locations

Administration Office PO Box 813 Trexlertown, PA 18087 5920 Hamilton Blvd. Allentown, PA 18106 610.481.0481 Elephant's Trunk Consignment Shop 348 Main Street Emmaus, PA 18049 610.967.6621

Information

800.230.PLAN (7526) **plan**itpa.org

MEDICAL CENTER Locations

Allentown 29 North Ninth Street

Bensalem 2185 Galloway Road

Bristol 721 Veteran's Highway

Chambersburg 1854 Wayne Avenue

Easton 2407 Butler Street

Gettysburg 963 Biglerville Road

Harrisburg 1514 North Second Street

Lancaster 31 South Lime Street

Quakertown 401 West Broad Street

Reading 48 South Fourth Street **Scranton** 316 Penn Avenue

Stroudsburg 28 North Seventh Street

Warminster 610 Louis Drive

Wilkes-Barre 63 North Franklin Street

York 728 South Beaver Street









